




PERSONAL INFORMATION

Anna Burka

-  Kyiv, Ukraine
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| **Date of birth** 27/08/1985 | **Nationality** Ukrainian

WORK EXPERIENCE

March 2017 – present

National Consultant, Agricultural Market Expert,

Food and Agriculture Organization of the United Nations (FAO), Kyiv,
<http://www.fao.org/>

- Development industry trend analysis in Ukraine and global market research for honey sector
- Prepared detailed profiles of the potential export markets for honey including an assessment of demand for organic product, tariff and non-tariff measures and specific market requirements, quality standards and certification.
- Conduction of market research for organic honey sectors of Ukraine
- Contributed to improve market information availability and accessibility by assessing the Supply and Demand balance of honey in Ukraine.
- Development of Ukrainian national honey brand, which is aimed at increasing the added value of Ukrainian honey with further creation of principals and rules for using of honey brand
Provision of support for participation of industry associations and companies in international exhibitions (Canada, Turkey, UAE, Germany). Lead of the Ukrainian delegation of honey producers and exporters attending the international beekeeper's exhibition and congress "Apimondia 2019" in Montreal. Coordination of organization of «National Evening of Ukrainian Honey»
- Detailed analysis of Honey Value Chain in Ukraine with provision of further recommendations for improvement
- Presented case studies of best international practice of self-regulation in honey sectors
- Development of Sector Development Strategy for honey sector in Ukraine
- Provision of support to the industry associations to develop and implement self-regulatory rules for the development and use of the Ukrainian national honey brand

June 2020- September 2020

Consultant, Honey market Expert**Ukrainian horticulture business development project (UHBDP)**

Preparation of a presentation and report for an educational online course for beekeepers "Apiary. From hobby to business ». Follow link https://events.uhbdp.org/beekeeping_online_course

September 2016 – June 2017

Agrarian Market Analyst

Ukrainian Food Export Board (UFEB), Kyiv, <http://ukrainian-food.org/uk>

February 2007 – March 2016

Analyst of Business Projects Division, Deputy Head of Business Projects Division
APK-inform Agency, Dnipro, <https://www.apk-inform.com/ru>

EDUCATION AND TRAINING

2002-2007

Master's Degree in Applied Statistics
Dnipropetrovsk National University of Ukraine (Dnipro, Ukraine)

2020-present

Master's Degree in progress. Specialization "Innovation management"
The National University of Life and Environmental Sciences of Ukraine (Kyiv, Ukraine)

PERSONAL SKILLS

Mother tongue(s) Ukrainian, Russian
English (B1-B2)

Job-related skills

- Experienced presenter to a wide audience: more than 50 national and international agrarian conferences
- Author of articles in various print and online publications on agrarian issues

ADDITIONAL INFORMATION

ANNEXES

Analytical articles on web resources

- Куди течуть медові ріки?: <http://www.agrotimes.net/journals/article/kudi-techut-medovi-riki>
- Продаємо мед: все про покупців honey made in Ukraine: <http://agravery.com/uk/posts/show/prodaemo-med-vse-pro-pokupciv-honey-made-in-ukraine>
- Драйвери ринку меду в Україні: експортер чи внутрішній споживач?: <https://info.shuvar.com/news/1743/Drayvery-rynku-medu-v-Ukrayini:-eksporter-chy-vnutrishniy-spozhyvach>
- Медові горизонти: <http://www.agrotimes.net/journals/article/medovi-gorizonti>
- Фасуй та брендуї <https://agrotimes.ua/article/fasuj-i-brenduj/>

Other achievements

- Development of the structure of the website(<https://www.ukrainianhoney.com/en/>) and filling it with content
- Standing Member of the Working Group "Development of Ukrainian Beekeeping" under the Ministry for Development of Economy, Trade and Agriculture of Ukraine
- Expert in the Media Project "STOP Counterfeit. Honey" promoted by "1+1 Channel"